



Public Opinion of Early Childhood, K – 12, and Higher Education

Shane Pruitt, Ed.D.
Consultant | Education Research at Gallup

GALLUP®

More than 75,000
interviews with college
graduates with a bachelor's
degree or higher nationally

Thought leadership studies
about areas of critical
importance

**Nationally representative
studies** measuring demand for
and barriers in accessing
computer science education

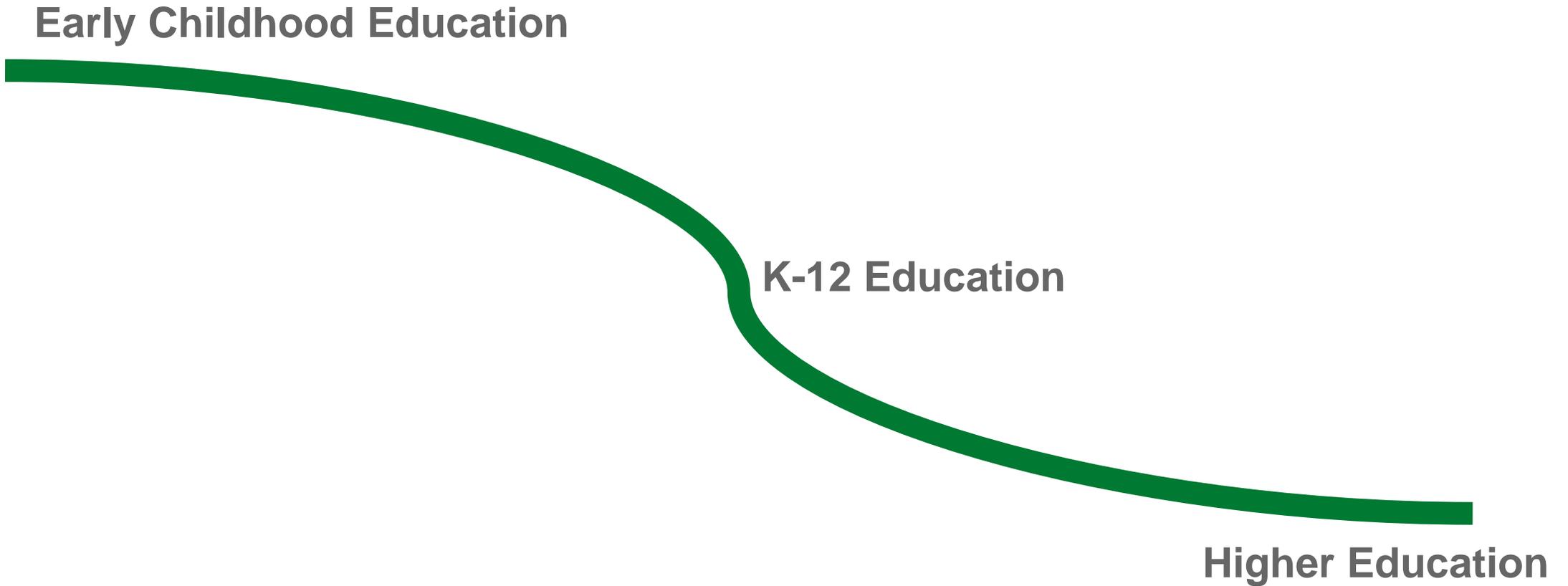
Gallup provides education
leaders with externally validated
research and accountability to
help with their most pressing
concerns and strategic priorities
**helping to create exceptional
schools one student at a time.**

Over 500 studies conducted
for developing talent-based
selection solutions

**Strengths-based
development courses** for
educators teaching how to
nurture students' talents

More than 40 years of data
on cultivating more positive
school culture and
measures hope for the
future, engagement with
school, and other factors

Policy-related issues in education relating to...



Caring for the youngest among us

~\$20K

MEDIAN ANNUAL
INCOME FOR CHILD
CARE WORKERS IN
THE U.S.

<1/10

COMPANIES HAVE
ON-SITE CHILD CARE

Superintendents' views on early childhood education

In your opinion, is your state investing too little, about the right amount or too much in early childhood care and education programs?

| | U.S. public school superintendents |
|-------------------------------|------------------------------------|
| | % |
| Too little | 80 |
| About the right amount | 15 |
| Too much | 2 |
| Don't know | 2 |

Sources: U.S. public superintendents poll

Superintendents' views on early childhood education

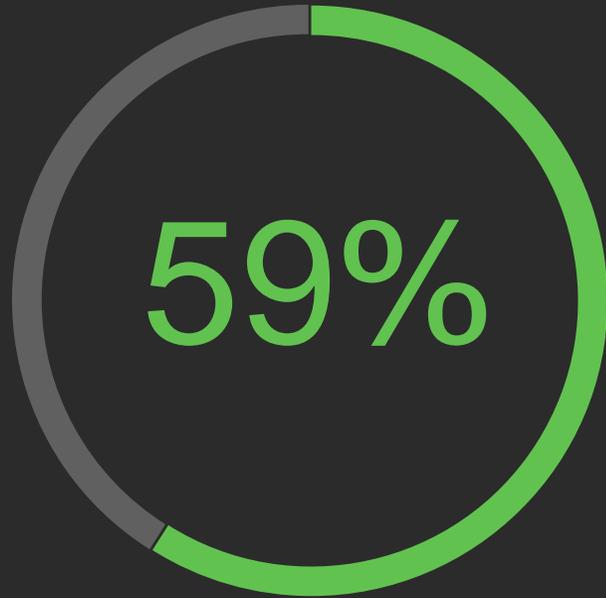
Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statement: Most young children in my state are prepared to be successful in school when they start kindergarten.

| | All | City | Suburban | Town | Rural |
|----------------------------------|-----|------|----------|------|-------|
| | % | % | % | % | % |
| 5 (Strongly agree) / 4 | 16 | 9 | 15 | 14 | 18 |
| 3 | 29 | 21 | 27 | 33 | 31 |
| 1 (Strongly disagree) / 2 | 53 | 69 | 53 | 51 | 50 |
| Don't know | 3 | 2 | 6 | 2 | 1 |

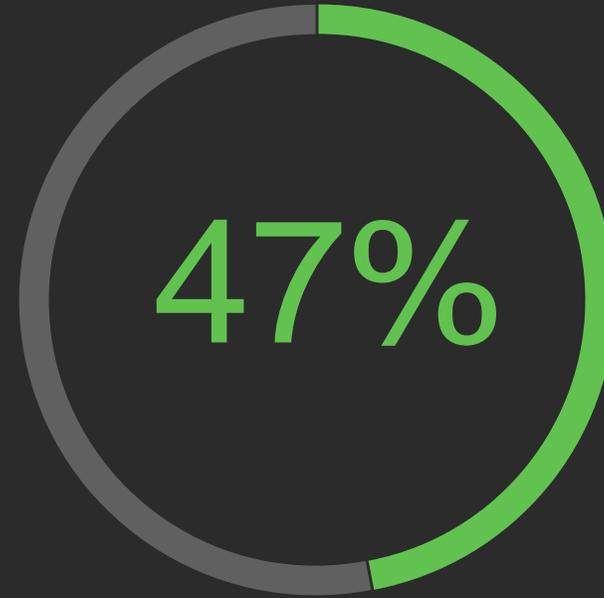
Sources: U.S. public superintendents poll

Americans' support for Democratic education policy proposals

EDUCATIONAL COSTS



agree to enacting free universal child care and pre-kindergarten programs for all children



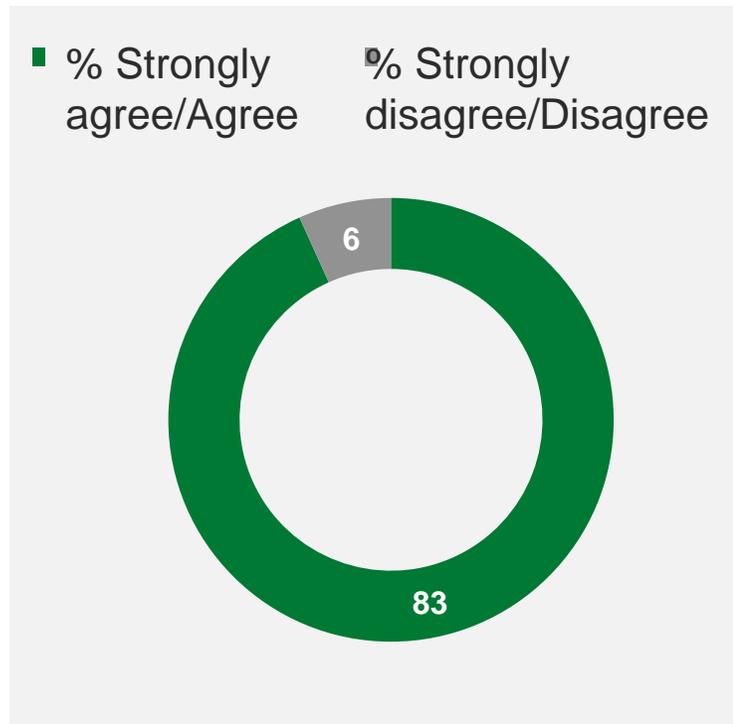
agree to making tuition free at all public colleges and universities throughout America

Sources: Gallup U.S. Daily survey

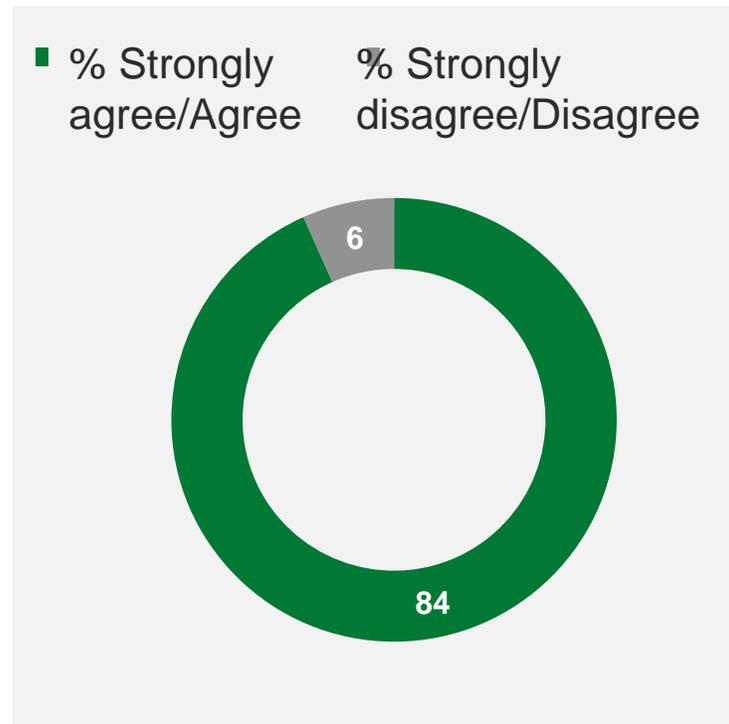
Biggest changes in perceptions of issues as challenges for school districts

This year, the following issues will be a challenge for my school district.

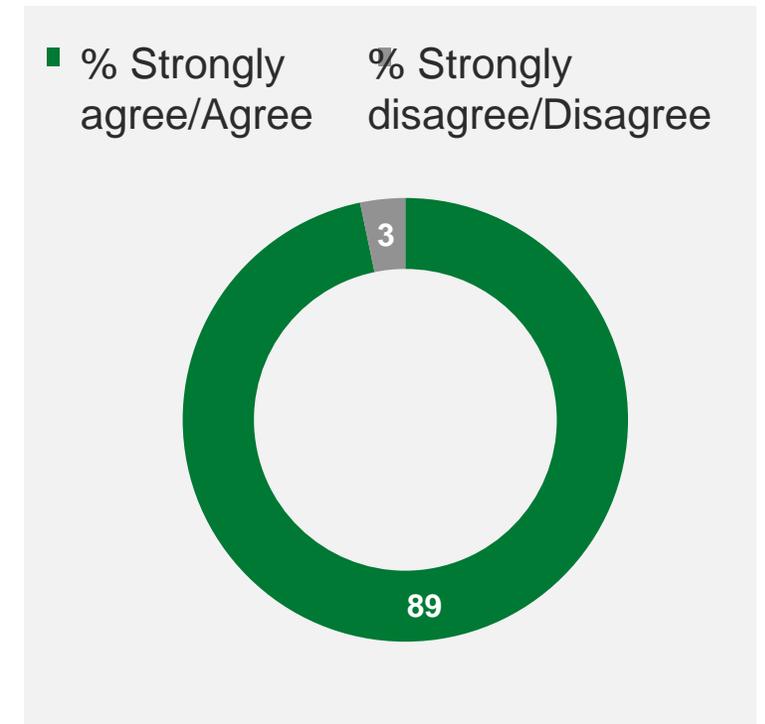
Recruiting and retaining talented teachers



The effects of poverty on student learning



Improving the academic performance of underprepared students



Sources: Gallup 2018 Survey of K-12 School District Superintendents



Why Teachers Leave

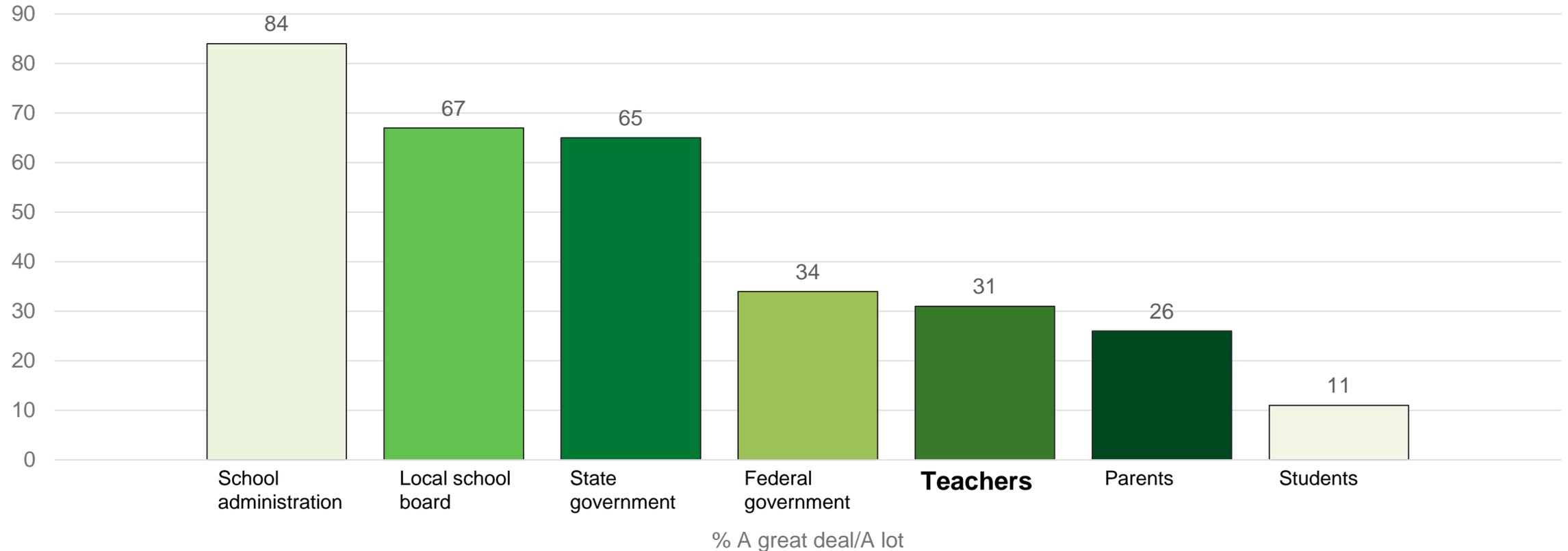
Gallup asked teachers to recall the primary reason they left their last job and categorized their responses.

#1

CAREER
ADVANCEMENT OR
DEVELOPMENT

Teachers' perceptions of weight of input in school's decision-making

Please think about important decisions that are made at your school. Generally speaking, how much input does each of the following currently have into these important decisions?



Sources: U.S. teacher poll

AMONG 12TH GRADERS...

34%

report being engaged – a measure of
students' involvement and
enthusiasm with school

Sources: Gallup Student Poll

Discovering the elements that drive success

Engaged students are...

2.5X

more likely to say
they get excellent
grades than their
actively
disengaged peers

Hopeful students are...

2.8X

more likely to say
they get excellent
grades than their
discouraged peers

Sources: Gallup Student Poll

U.S. adults who say high school graduates are very well prepared for:

3%

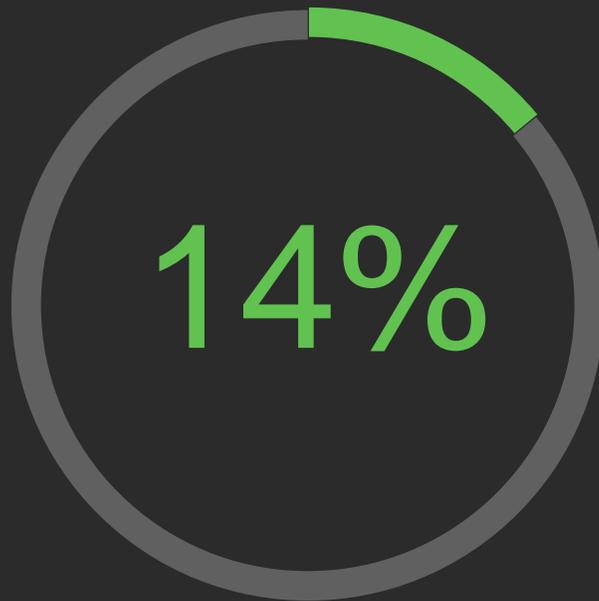
COLLEGE

5%

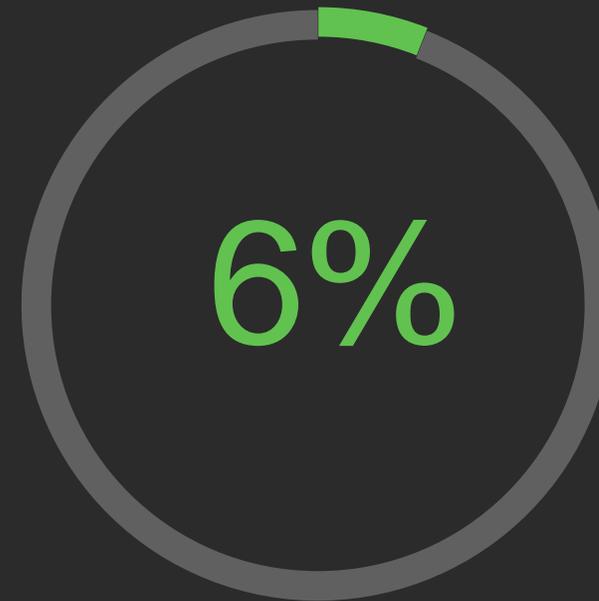
THE
WORKPLACE

Sources: Gallup/Communities in Schools study

TEACHER PAY



of teachers strongly agree that their pay and incentives are fair

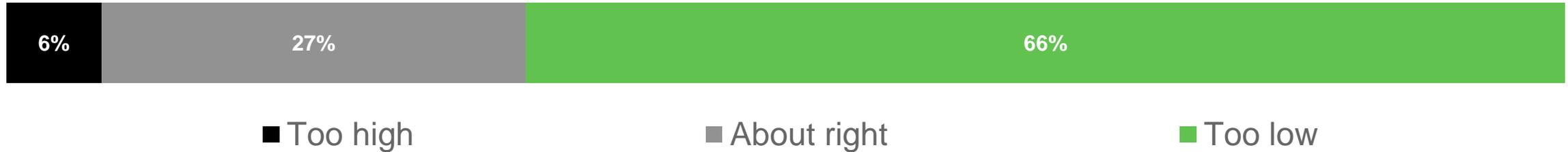


of teachers strongly agree that pay and incentives motivate them to do what is best for their overall organization

Sources: Economic Policy Institute; National Center for Education Statistics and the Council for Community and Economic Research

Are teachers paid what they're worth?

Teacher salaries in your community are...



If teachers went on strike for higher pay in your community, would you...



Sources: PDK/Gallup survey

Views of public school teaching

Would you like to have your child take up teaching in the public schools?



Do you have trust and confidence in public school teachers?

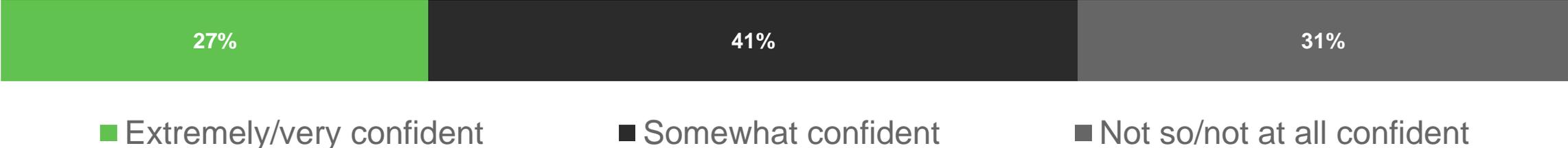


■ Yes

■ No

Parents' views on guns and school safety

Are you confident in security against school shootings?



Do you fear for your child's safety at school?



Sources: PDK/Gallup survey

History of confidence in U.S. public schools

Tell me how much confidence you have in American public schools.



Sources: Gallup Confidence in institution polls

What Americans say: 43% are satisfied with K-12 education quality in the U.S.

12%

of U.S. school parents report that their oldest child attends a private (defined as private or parochial) school

62%

of these **private school** parents say they are completely satisfied with their oldest child's education

28%

of **public school** parents say they are completely satisfied with their oldest child's education

Sources: Gallup's Work and Education polls

Fragile community residents' perceptions about access to high-quality public schools

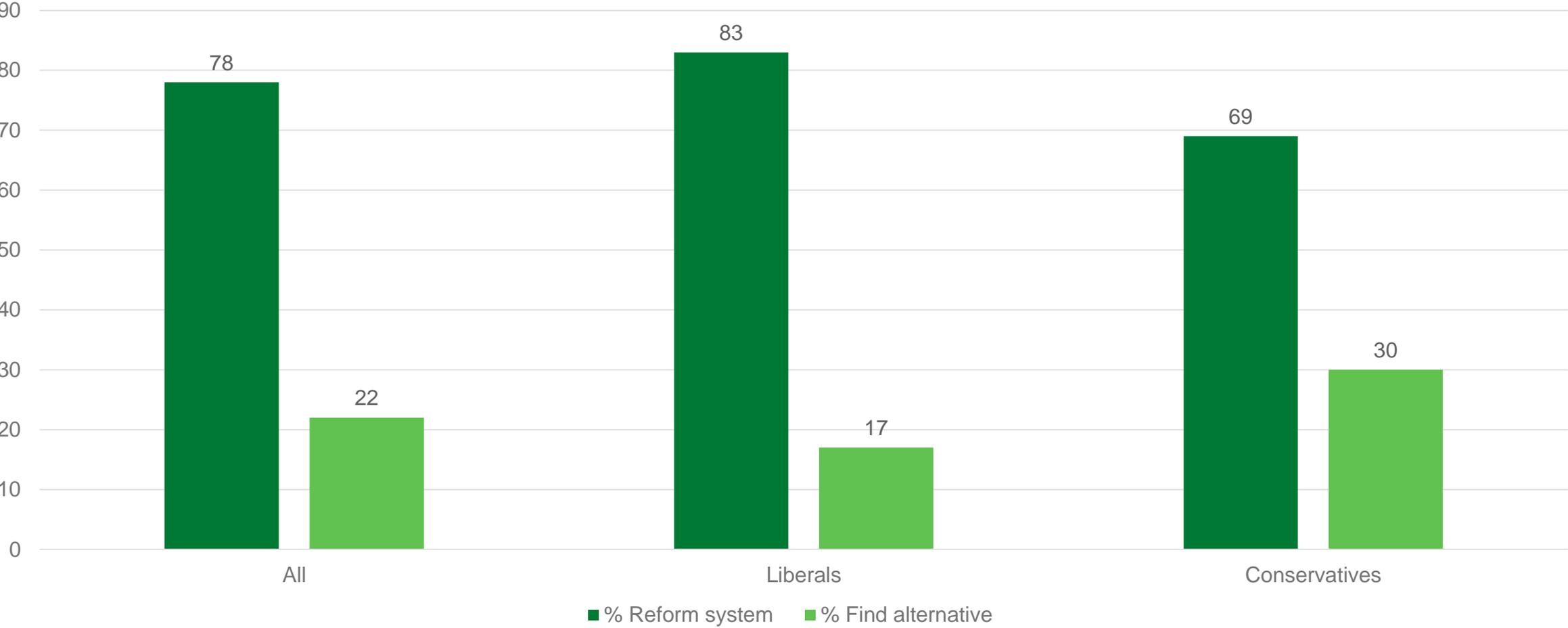
Please rate your level of agreement with the following statement: All children in the area where you live have access to high-quality public schools.



Sources: 2019 State of Opportunity in America report

Should we improve schools or start from scratch?

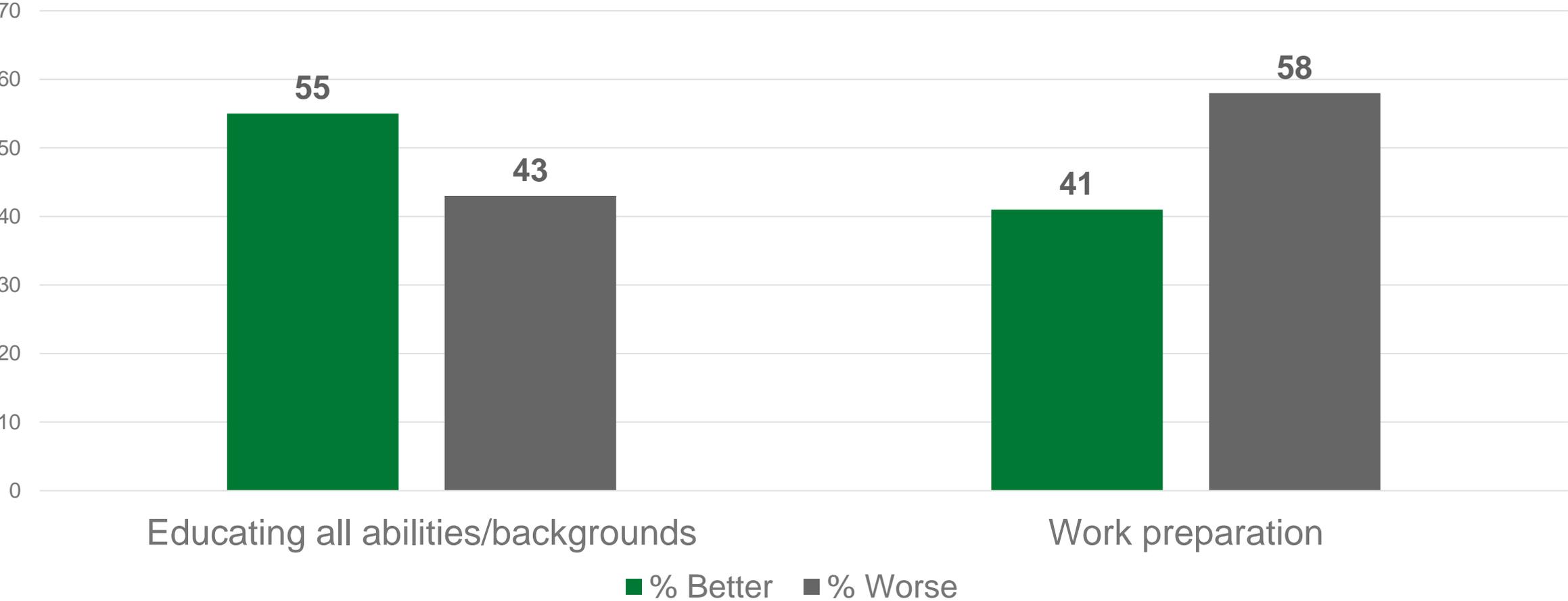
Reform or replace the public school system...



Sources: PDK/Gallup survey

Public schools today vs. when you attended

Compared with the schools you attended, do you think the public schools in your community today are better or worse at...



Sources: PDK/Gallup survey

SEPARATE BUT EQUAL?

64%

of Americans say children with intellectual disabilities should attend a special school designated for this purpose

Sources: Gallup/University of Massachusetts Boston for Special Olympics

Americans feel that the country can make progress in the way children are treated in their everyday lives

24%

of Americans say children are not treated with dignity, respect

22%

of Americans say children do not have opportunity to learn and grow

Graduates who strongly agree they were exposed to diversity are **more than two times as likely to recommend their university to others, and more likely to donate to their alma mater.**

What Americans Want from Higher Ed: To Get a Good Job

67%

Americans: “very important” reason for getting education beyond high school

88%

Top reasons **freshmen** cite for going to college

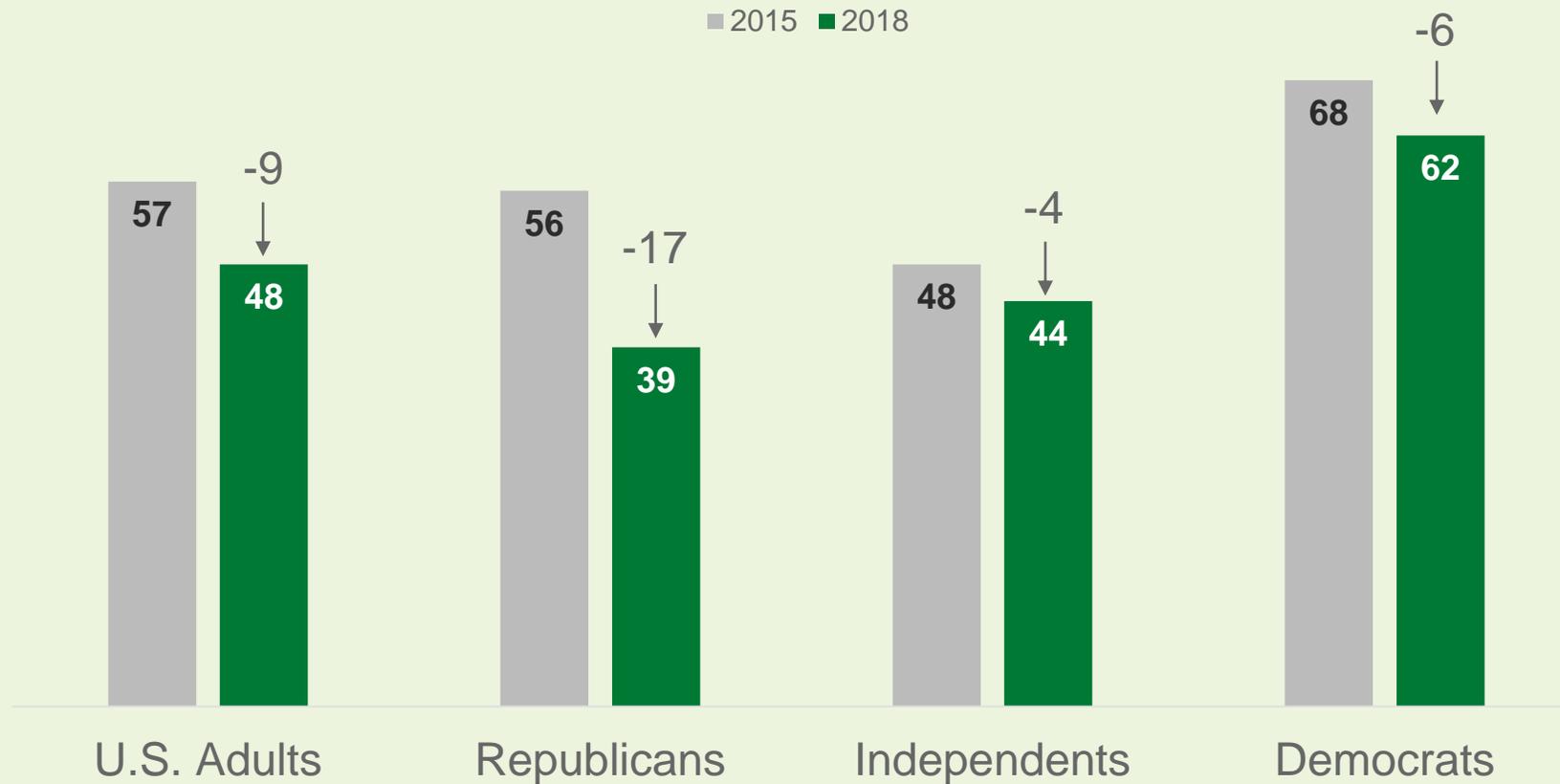
38%

Parents of 5th-12th graders: “very important” reason for getting education beyond high school

Sources: Gallup/Lumina poll, UCLA CIRP, Gallup/IHE poll

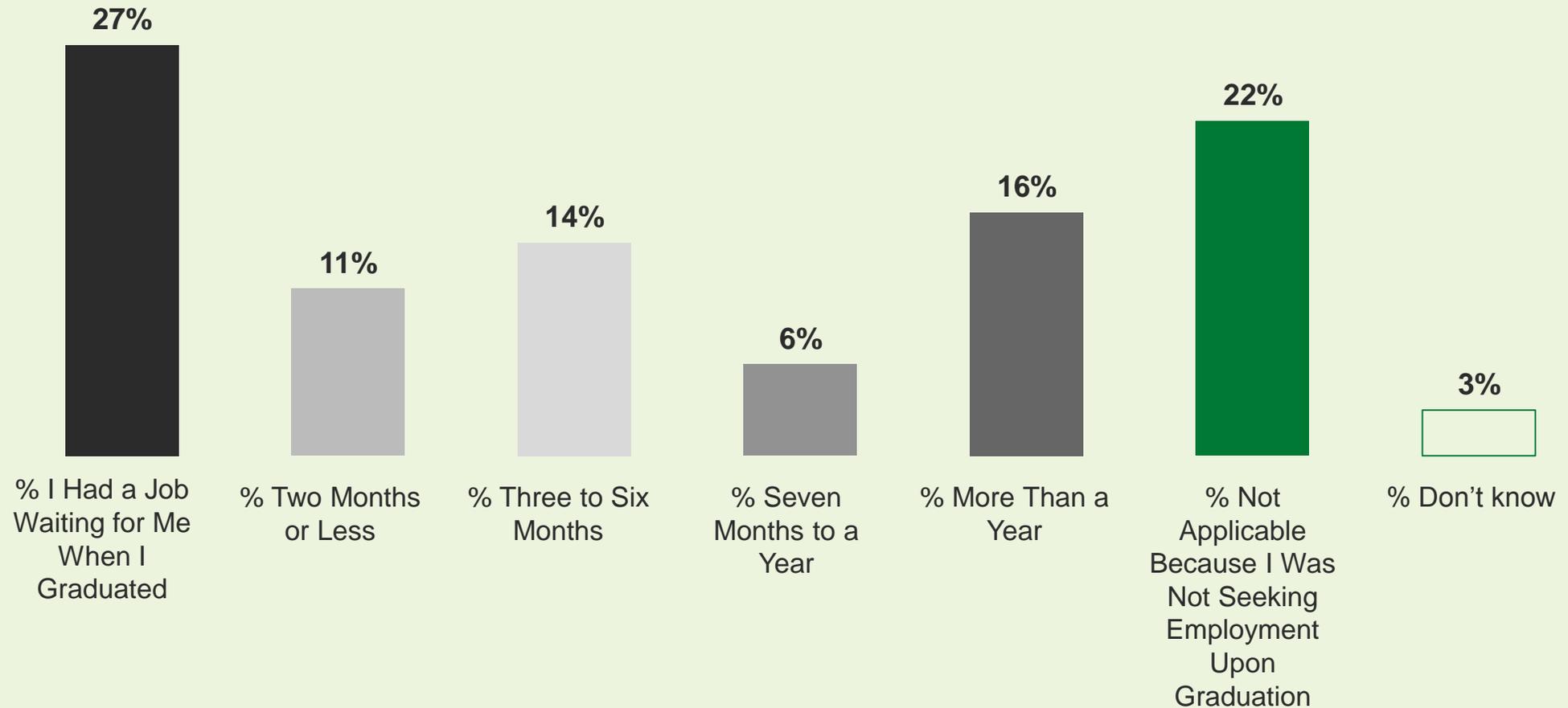
Waning Confidence in Higher Education – Largest Decline Among Institutions

Percentage with "a great deal" or "quite a lot" of confidence in higher education



Only 27% of Recent Graduates Have a Good Job Upon Graduation

ABOUT HOW LONG DID IT TAKE FOR YOU TO OBTAIN A GOOD JOB AFTER YOU COMPLETED YOUR UNDERGRADUATE EDUCATION AT [INSTITUTION]?



Grads' Success = Relationship-Rich Education...

64%

“At least one professor who made me excited about learning”

27%

“Professors cared about me as a person”

22%

“A mentor who encouraged my goals and dreams”

14%

Of all graduates experienced all three

...And Work-integrated and Experiential Education

32%

“Long-term project taking a semester or more to complete”

30%

“Internship or job where applied learning”

20%

“Extremely involved in extracurricular activities and organizations”

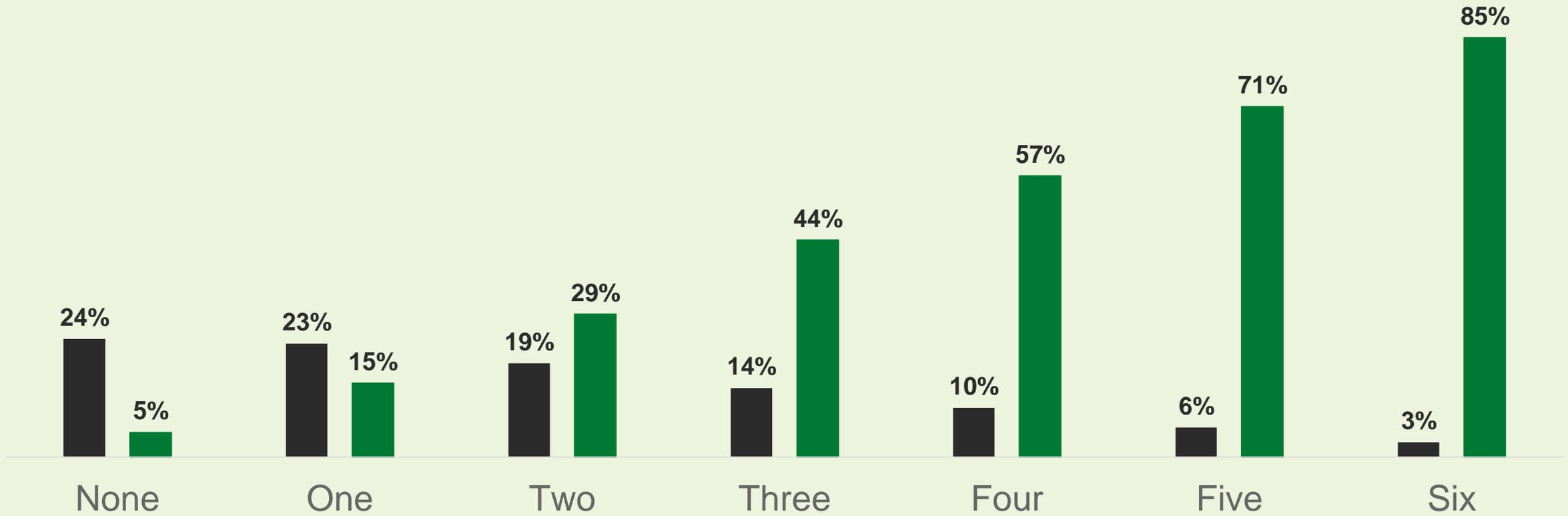
6%

Of all graduates experienced all three

Number of support and experiential learning experiences

■ Have Experienced

■ Strongly Agree: "<My college> prepared me well for life outside of college"



Questions

shane_pruitt@gallup.com

405-928-1631

Copyright Standards

This document contains proprietary research, copyrighted materials and literary property of Gallup, Inc. It is for the guidance of your organization only and is not to be copied, quoted, published or divulged to others outside your organization. All of Gallup, Inc.'s content is protected by copyright. Neither the client nor the participants shall copy, modify, resell, reuse or distribute the program materials beyond the scope of what is agreed upon in writing by Gallup, Inc. Any violation of this Agreement shall be considered a breach of contract and misuse of Gallup, Inc.'s intellectual property.

This document is of great value to Gallup, Inc. Accordingly, international and domestic laws and penalties guaranteeing patent, copyright, trademark and trade secret protection safeguard the ideas, concepts and recommendations related within this document.

No changes may be made to this document without the express written permission of Gallup, Inc.

Gallup® is a trademark of Gallup, Inc. All rights reserved. All other trademarks and copyrights are property of their respective owners.